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NEWS

## Join the 'Where is Rocky II?' crowdfunding campaign

Pierre Bismuth, Ed Ruscha and the quest to find a rock in a hard place



Pierre Bismuth, *Where is Rocky II?*, from Indiegogo campaign

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Artist and screenwriter Pierre Bismuth's quest to find a resin rock made by Ed Ruscha in 1979 (named *Rocky II*, after the Sylvester Stallone film of the same year) and supposedly hidden by Ruscha somewhere in the California desert, has taken to crowdfunding site Indiegogo to complete the project.

A feature in [The Guardian](#) details how Bismuth, having employed a private detective and quizzed the artworld to try and locate the fake rock, then employed screenwriters DV DeVincentis and Anthony Peckham to create a fictional screenplay based on the story. The Indiegogo campaign, seeking \$150,000 and which ends on 20 February, is to fund the editing of the documentary footage and the filming of the fictional narrative to create the final film *Where is Rocky II?*

Established artists who have recently successfully crowdfunded include Marina Abramovich, who raised over \$661,000 (£432,200) in 2013 for her [Marina Abramovic Foundation](#), Alex Hartley who raised almost £25,000 in 2014 for the production of his [Nowhereisland: The book](#) and Marvin Gaye Chetwynd, who raised over £6,000 last year to complete the latest instalment of her film project [Hemifox: Children 2](#).

For more on lost art see [The Gallery of Lost Art](#).

11 February 2015